



TRUNK CLUB
CUSTOM

Fall | Winter
2018



Sprezzatura

1. ONE PIECE, THREE WAYS

2. MID-CENTURY, MODERN

3. LUXE LAYERS

It's an Italian word that roughly translates to nonchalance; it describes the ability to do something masterfully without any perceptible effort. The concept dates back to the Renaissance period, attributed to artists such as Raphael.

Centuries later, it became a preferred bon mot of Boston jazz critic and man-about-town George Frazier. Though harder to explain than it is to embody, Frazier did his best in his iconic *Esquire* essay, "The Art of Wearing Clothes."

"There is at least a measure of accord about the fact that, though clothes do not necessarily make the man, they do, if becoming, make him confident and content... Well-dressed men, almost without exception, are interested in something novel in clothing."

Though *sprezzatura* never really caught on in cultural vernacular, the idea of it likely resonates with anyone who's ever surveyed their outfit in a mirror. *Do I look like I'm trying too hard?*

Quite frankly, it's not our style to obsess over our clothes. Rather, it's the carefree spirit of *sprezzatura* that we're drawn to. Leave some buttons unbuttoned. Wear sneakers with a sport coat. Take any excuse to put on some denim.

After all, as Mr. Frazier said, it's about whatever makes you feel confident.



The three-piece suit

The versatility of a three-piece suit is right there in the name. Together, these garments evoke a powerful elegance nearly unrivaled in menswear. But who says you can't break the whole into parts? If you use textured fabric in a cool-weather weight, you can.

As separates, this suit takes on a different kind of power. Suddenly you have all these combinations to work with; you have the foundation for a capsule wardrobe that can get you through an entire week.

So break out your denim jacket and your chukka boots. It's time to turn three pieces into endless possibilities.

01.

REFINED
AFTERNOON



02.

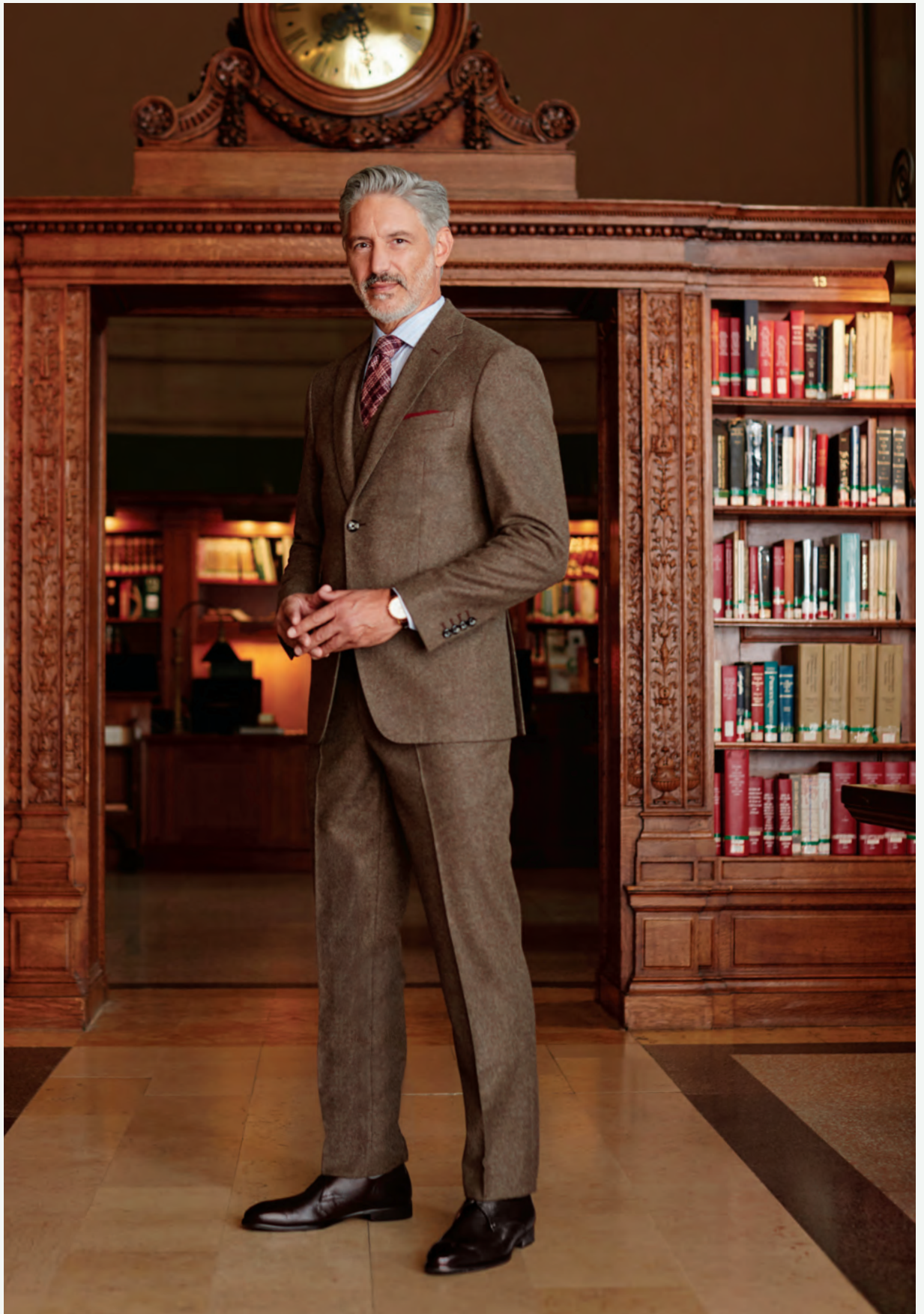
CASUAL
ERRANDS



03.

WEEKEND
ADVENTURE





01.

REFINED AFTERNOON

We always recommend wearing a slimmer shirt with a three-piece suit—less bulk under an already layered look. Introduce color with your tie and pocket square, lace up some oxfords, and you're set.

- ☑ POPS OF COLOR
- ☑ CLASSIC OXFORDS
- ☑ TRIM-FIT SHIRT





02.

CASUAL ERRANDS

Take the suit trousers and pair them with a different vest in a similar hue to add dimension. This look is meant to be less formal, so finish it with an oxford shirt and a freshly polished pair of chukkas.

- SPORTSWEAR VEST
- OXFORD SHIRT
- CHUKKA BOOTS





03.

WEEKEND ADVENTURE

For a truly casual twist, take the suit vest and layer it with a patterned shirt and denim jacket. Heavy chinos and leather Chelsea boots keep everything laid-back enough for an impromptu road trip. (Knit tie optional.)

- DENIM JACKET
- MOLESKIN CHINOS
- CHELSEA BOOTS





The plaid trouser

Patterned trousers are rarely thought to be as versatile as solid ones. But with the right fabric and colors, they can be as dependable as your trustiest plaid shirt. They're the perfect complement to simpler pieces, elaborating just enough on an otherwise standard ensemble.

Next time you take a trip, make these the first thing you toss in your suitcase. You'll find that they go with so many shirts and jackets, you'll have plenty of outfits ready for wherever your travels may take you. How's that for versatility?

01.

SEEING
SIGHTS



02.

HAPPY
HOUR



03.

NIGHT ON
THE TOWN





01.

SEEING SIGHTS

Pull out a color from the pant pattern and match it with a gingham shirt. (And yes, you can mix patterns as long as one is larger scale than the other.)

- GINGHAM SHIRT
- SHAWL-COLLAR SWEATER
- LEATHER BACKPACK





02.

HAPPY HOUR

A modern brown-leather sneaker is the perfect anchor for these trousers—a bit dressed-up, a bit casual, and comfortable enough for exploring a new city. When topped with a flannel jacket, it's a look that's still tailored enough for a three-star dinner.

- HARRINGTON JACKET
- MERINO SWEATER
- LEATHER SNEAKERS





03.

NIGHT ON THE TOWN

When the occasion calls for more formal attire, these pants fit the bill. Choose a sport coat in a coordinating color to really play up the trouser pattern. And don't feel restricted to traditional neutrals—this burgundy jacket, for instance, has a rich tone that's surprisingly mellow.

- SPORT COAT
- KNIT TIE
- DRESS LOAFERS





The lightweight sport coat

When it comes to bridging the gap between sportswear and dress attire, there are few pieces that do it better than a deconstructed sport coat. With two buttons and patch pockets, it's casual enough for low-key gatherings. But the welt breast pocket and tailored fit are on point for more elegant occasions.

With that in mind, it's important to select a durable fabric. Luxury wool will stand up to repeated wear, and a fashion-forward color like moss or cranberry will also catch some eyes.

Keep reading, and we'll show you how to pair this coat with everything from jeans to joggers. (Yes, joggers.)

01.

CASUAL
FRIDAY



02.

SUNDAY
BRUNCH



03.

ROMANTIC
DINNER





01.

CASUAL FRIDAY

Business on the top, happy hour on the bottom—that's the trick to a perfect casual Friday ensemble. The vest and tie provide the right amount of polish on a look otherwise grounded by jeans and Chelsea boots.

- CHAMBRAY SHIRT
- WOOL VEST
- DARK DENIM





02.

SUNDAY BRUNCH

When your weekend plans require a little hair of the dog, comfort is of the essence. Reach for joggers in a luxe fabric to ensure they stand up to the structure of a sport coat. Throw on a beanie, and no one has to know about the bedhead underneath.

- KNIT CAP
- HENLEY TEE
- WOOL JOGGERS





03.

ROMANTIC DINNER

Corduroy is making a huge comeback, and its enticing texture is just right for date night. Punctuated with polished shoes and a tie with subtle sheen, it'll be all eyes on you. Cheers.

- CHECK SHIRT
- CORDUROY TROUSERS
- LEATHER WINGTIPS



Mid-century, modern

Everything old eventually becomes new again. From turtlenecks that feel tailor-made for McQueen to suits reminiscent of *The Godfather*, style can always be reinvented when you stick to one rule: keep it clean and simple.



Smooth sailing

Forget the bells and whistles. A high-waisted pant hits the right note when the silhouette is sleek.

Thanks to restrained details like side tabs and welt pockets, these trousers sit beautifully beneath a double-breasted cashmere coat.





Warmed up

Brown is ready for a revival. After falling by the wayside for a few decades, this neutral feels fresh again, positioning itself as the color of the season.

Any shade is fair game for a double-breasted suit, all of which look good with a classic blue poplin shirt.





Pattern play

Update classic pinstripes by pairing them with a vest in a contrasting pattern. (Puppytooth, perhaps?)

It's a mismatch that works when you keep the fabrics the same—in this case, 100% wool all around.



Luxe layers

Jacket, shirt, pants. The equation has scarcely changed over the centuries, but that doesn't mean there aren't new solutions to be discovered. With color, texture, pattern, and proportion, there are so many ways to make an everyday outfit exceptional.



Double threat

You don't necessarily have to pack away your summer staples come autumn—just repurpose them.

A denim jacket is unexpected beneath a topcoat in a modern oversized plaid, giving you a little extra warmth and a lot more style.



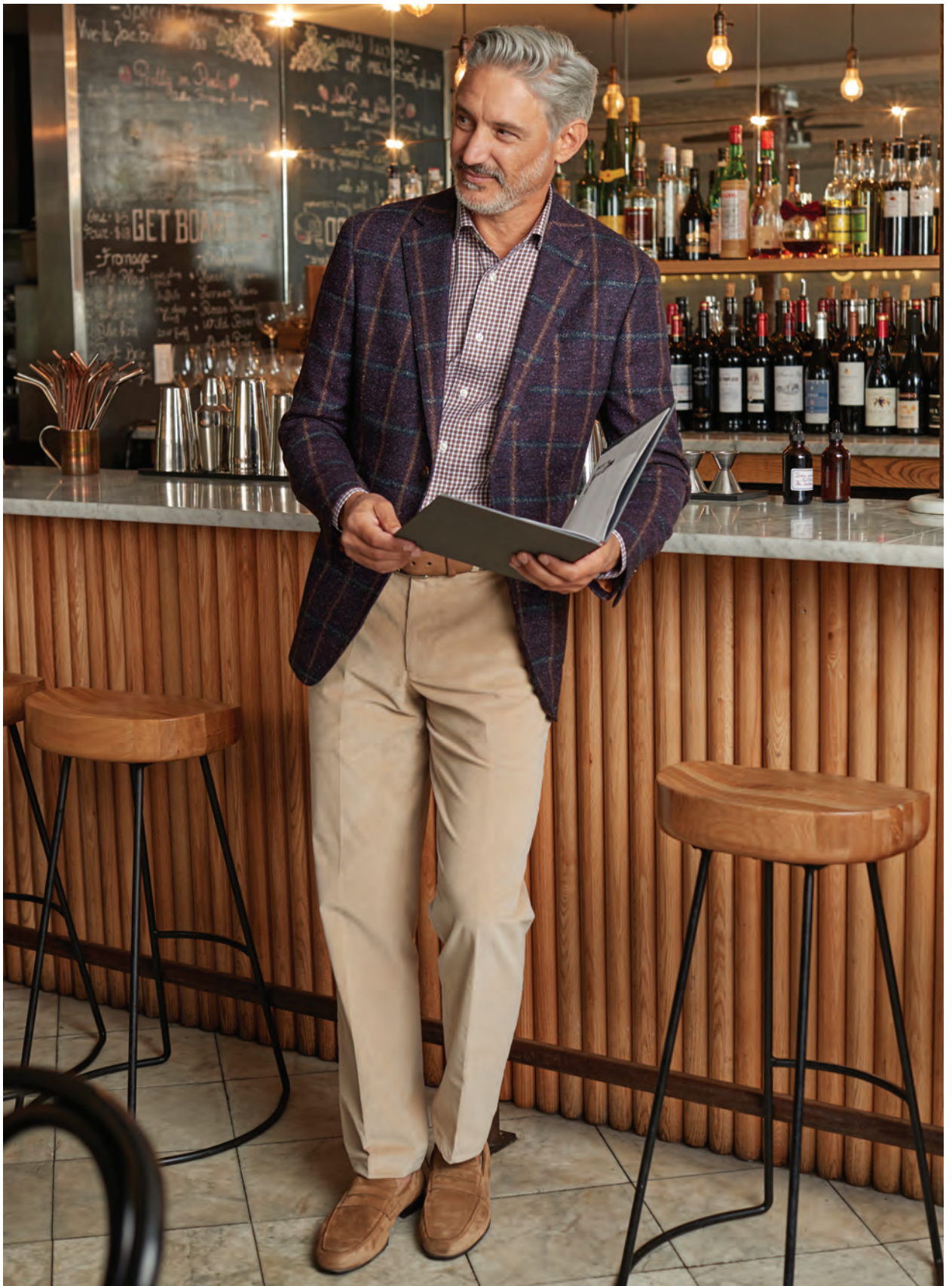


Soft side

Cashmere on cashmere is a recipe for sophistication, especially in contrasting colors like icy grey and warm caramel.

Slip a topcoat over a sweater for a holiday-dinner outfit that looks as good as it feels.





All the feels

When wearing a sport coat with this much texture, you'll want to complete your outfit with pieces that are equally sumptuous.

Wide-wale corduroys, a suede belt, and matching loafers do the trick.



Our process

All you really have to do is show up to a Clubhouse. Once you meet with one of our custom specialists, they'll help you with everything else—from garment and fabric selection to taking all your measurements.

We'll require about 5–7 weeks to complete your custom clothing. When it's ready, come back in and try it on. We'll take care of any necessary adjustments. But if your garments are good to go, then you can take them home that day.



SPECIALLY SELECTED FOR

Our fabrics

We look to the sartorial capitals of the world to find our fabrics, from Biella, Italy, to Yorkshire, England. Vitale Barberis Canonico, Dormeuil, Scabal, and Loro Piana are just a few, but we work with countless more.

Of course, there's no point in curating the world's best fabrics if you don't have the expertise to back it up. Our incredible merchants give our custom specialists world-class training, and collaborate with us on exclusive fabric offerings.

We treat our fabrics with as much care as the mills who weave them. Whereas the average mass-produced suit takes approximately 90 minutes to sew, our tailoring partners spend anywhere from 4–6 hours meticulously cutting and stitching your garments. This added attention to detail upfront guarantees a great fit that only conforms to your body's shape even more over time.



INTRODUCING:

Custom ties

We've partnered with Gladson, one of our signature fabric merchants, on a new collection of ties, bow ties, and pocket squares.

Made in Italy, they're inspired by the rich tones and classic patterns that can sharpen up any suit or sport coat. Ties in knit and silk fabrics coordinate beautifully with linen, cotton, and silk pocket squares. (We're particularly excited about the quartered pocket squares that can be worn to show various colors and patterns.)

And of course, you'll also find satin and grosgrain bow ties for any number of formal occasions.

Ask your custom specialist for more details.



Made in Boston

The cobblestone streets,
the historic parks, the
inimitable Public Library...
We couldn't have imagined
a better backdrop for our
clothes. Thanks for being so
photogenic—we're lucky to
count you among our
home cities.





TRUNK CLUB
CUSTOM

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BOSTON

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